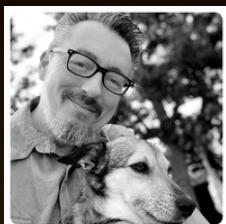


ITSPMAGAZINE PODCASTS WITH SEAN & MARCO

BROADCASTING IDEAS.
CONNECTING MINDS.

A Modern Innovative Multi-Media Platform.
A Global Space Where Intellectual Exchange Is Encouraged.

Musing On: Technology | Cybersecurity | Society & Culture | Business | Space | Science
Leadership | Environment | Healthcare & Wellness | Storytelling & Storytellers
Artificial Intelligence & Generative AI | Ethics & Philosophy | Policy & Regulations
Hacking | Software Development | Sociology & Psychology | Founders & Start-Ups
Conferences & Events | Mentoring



THE POWER OF THE NETWORK

ITSPmagazine Podcast Network is a modern and innovative multimedia platform that believes in broadcasting ideas and connecting minds. Our goal is to create a global space where intellectual exchange is encouraged and where diverse perspectives thrive.

When you connect your brand to Sean Martin's Redefining CyberSecurity Podcast and Marco Ciappelli's Redefining Society Podcast, you benefit from the full power of both and also through the primary ITSPmagazine podcast channel to reach an even larger audience.

1M+

ALL-TIME PODCAST
DOWNLOADS

55K+

ALL-TIME YOUTUBE
VIDEO PLAYS

80K

MONTHLY LINKEDIN*
IMPRESSIONS

63K

SOCIAL MEDIA*
FOLLOWERS

20K+

MONTHLY PODCAST
DOWNLOADS

8K+

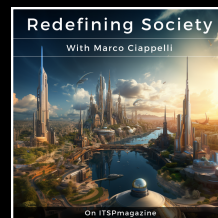
MONTHLY
VIDEO PLAYS

15K+

NEWSLETTER*
SUBSCRIBERS

19K

LINKEDIN*
FOLLOWERS



*Multiple properties combined

ADVERTISING SPONSORSHIP BENEFITS

A MODERN INNOVATIVE MULTI-MEDIA PLATFORM. A GLOBAL SPACE WHERE INTELLECTUAL EXCHANGE IS ENCOURAGED.

"We want to thank both of you for your incredible partnership! From helping us turn complex stories into engaging discussions to creating an enjoyable interview process for our executives, it has truly been a pleasure to partner and tell stories with you. You make the process easy, efficient, and it's always fun to work with you!"

— Marketing and Communications Team, French Multinational



GLOBAL AWARENESS & ENGAGEMENT

Our job and passion are to create quality content—we're all about telling good stories that educate businesses, consumers, policymakers, citizens, leaders, parents, educators, students, and the whole of society in a way that makes them think. Our audience is interested in the future of humanity, the role of technology within it, and how we can all contribute to building a better society. We strongly believe that every company has many captivating stories to tell, and we cannot wait to help you tell and share yours with our audience. Below are some figures shared from one of our sponsored content and advertising clients.

145K

TOTAL CLICKS ON
BRAND LOGOS AND
NAMES

75K

TOTAL CLICKS ON
BANNER AD
CAMPAIGNS

5K

TOTAL SPONSORED
EVENT COVERAGE
EPISODE
DOWNLOADS

18K

NETWORK-WIDE
LINKEDIN
FOLLOWERS

80K

TOTAL SPONSORED
EPISODE
DOWNLOADS

10K

TOTAL BRAND
STORY EPISODE
DOWNLOADS

1M+

TOTAL DOWNLOADS
ACROSS THE
ITSPMAGAZINE
PODCAST NETWORK

21K

NETWORK-WIDE
X (TWITTER)
FOLLOWERS

BOOST AWARENESS & ENGAGEMENT

FROM SPONSORING OUR STORIES TO SHARING YOURS, WE ARE CONFIDENT WE CAN HELP YOU PROMOTE YOUR BRAND.

Every company has many captivating stories to tell, and we look forward to telling and sharing yours with our audience: from enterprise executives to small business owners and managers of all level and industries; from hackers to CISOs, founders and investors, and everyone in between; consumers, educators, students, parents, legislators, employees, and even... you!



CREATE. SPONSOR. PROMOTE.

There are many ways to promote your brand on ITSPmagazine, but all start with a good story. When you record a brand story with ITSPmagazine, you get a high quality asset you can repurpose for thought leadership, brand building, analyst relations, funding activities, lead generation, and even sales enablement.

Individual Promotional Brand Story Podcasts

[LEARN MORE](#) »

CUSTOM CONTENT ♦ SHOWCASE LEADERSHIP ♦ BUILD AWARENESS ♦ DRIVE ENGAGEMENT

ITSPmagazine will record, produce, and publish a podcast to promote your brand, product, team, partnership, or other thought leadership message.

Annual Brand Story Subscription Program

[LEARN MORE](#) »

CONSISTENT LEADERSHIP ♦ EXPAND AWARENESS ♦ DRIVE ENGAGEMENT ♦ MAXIMIZE INVESTMENT

Promotional Brand Stories are available in a convenient monthly subscription with multiple stories throughout the year. This program includes podcast channel sponsorship and a banner ad campaign.

Event Coverage Sponsorship + Brand Briefings

[LEARN MORE](#) »

TARGETED AUDIENCE ♦ EVENT-RELATED PROMOTION ♦ PROMOTE EVENT MEETINGS

ITSPmagazine will record, produce, and publish an audio briefing and will include it as part of our event coverage. Briefings can promote your brand, product launches, new partnerships, or other news.