

MARCO CIAPPELLI

CREATIVE DIRECTOR

BRANDING EXPERT. PODCAST HOST.
MODERATOR. MENTOR. WRITER.

Marco Ciappelli, Dr. in Political Science with a specialization in Sociology of Communication, combines his deep understanding of societal dynamics and mass media with his passion for creative direction and corporate/personal branding. With a career beginning in advertising as a copywriter and evolving into a prominent role in digital branding, Marco has consulted for myriad industries, advocating for thoughtful communication strategies that resonate on a human level. As a mentor at The Mentor Project, he guides the next generation of creative minds, emphasizing the importance of storytelling in shaping perceptions and driving change.



BRANDING EXPERT. BROADCASTER. FUTURIST.

With a career spanning advertising beginnings in the early '90s to pioneering in digital branding, Marco Ciappelli has evolved alongside the digital age. He holds a deep-seated belief in the transformative power of technology on societal communication and identity construction. Through ITSPmagazine, mainly via the Redefining Society Podcast, Marco is dedicated to fostering a global discourse on how technology and cybersecurity intersect with humanity, highlighting the philosophical and sociological impacts of technology on our lives, encouraging a reflective dialogue on its role in reshaping societal norms. His mission is not just to inform but to spark meaningful change by connecting minds and ideas across the globe.

22K

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